Eur — design Giulio Iacchetti, 2013



"Elements in expanded polypropylene are stacked and adjoined to compose a shelving system, creating a series of superimposed arches.

Thanks to its modularity this system can expand endlessly both upwards and sideward.

EUR reminds expressly of the famous "Square Colosseum", that is the Civilization Building in the EUR quarter in Rome, a building with clear Rationalistic features, which was developped as one of the projects for the 1942 Universal Exposition in Rome, which on the other hand was never held because of the Second World".

Giulio lacchetti

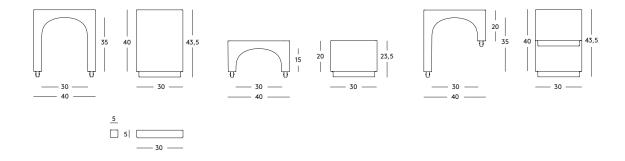


Eur — design Giulio lacchetti, 2013 Technical Sheet

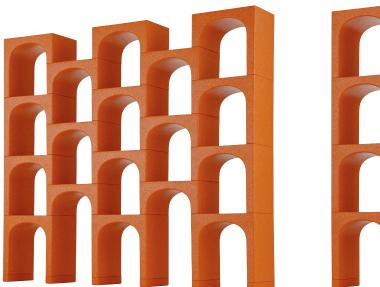
Shelving system. Stacking and adjoining

Material: sintered expanded polypropylene.

Magis Me Too logo is stamped on each product of our collection vouching for their originality.











Examples of Composition





Giulio lacchetti

Giulio lacchetti has been an industrial designer since 1992, and designs for many brands including Magis. The distinctive characteristics of his work include his research and the creation of new categories of objects. In November 2012 he launched Internoitaliano, the "factory network" made up of many craftsman-based workshops, with whom he designs and produces furniture and accessories inspired by the Italian way of living. He has also pursued his own personal research into new design topics such as the symbol of cross.

